



TREAD ZONE PARTNERS WITH RALLY NEW YORK

Author: Rally New York Media

Forestburgh, New York (December 30, 2009) TreadZone, a Competition Tire Dealer has partnered with Rally New York, Ltd. to provide at-event and pre-event rally tires services for Rally New York competitors.

For New York Winter Rally, TreadZone makes available the excellent Hankook W409 I Pike ice and snow tires studded with single-flange approved studs. The best news is that someone will win four Hankook R201 gravel rally tires from TreadZone at New York Winter Rally. Any entering team is eligible to win rally tires in size of their choice. The set of tires will be awarded through a lottery drawing.

TreadZone (www.TreadZone.com) will offer complete rally tire service at Rally New York events including expert advice, sales, tire mounting and studding of ice and snow tires. The company has experience with providing similar services at other motorsport events. To order call 866-208-6551.

Joe Specht, General Manager of TreadZone and a man with experience in driving race cars, says about this new business relationship:

"We are excited about this new business opportunity. We have been in business for over 30 years and have 12 retail locations in southeast Pennsylvania in close proximity to New York. We're also a Distributor for the Pirelli Rally and Road Race Competition Tires. The company is the northeast Distributor for the Hankook Rally and Road Race Tires and also a Dealer for Toyo R888 R-Compound tires for Tarmac Stages and the full line of Toyo tires including the T1R.

TreadZone has tire-shaving equipment in house to shave the competition tires and has tire studding equipment for special orders. Some of the other manufactures TreadZone is a direct Dealer for are Michelin, BFG, Uniroyal, Goodyear, and Yokohama. These products are available at www.TreadZone.com or call 866-208-6551.

As for myself, I have been in the tire business for over 20 years with experience in wheel alignment, retail and wholesale tire sales, with training in ultra high performance tires. I am a BF Goodrich Team T/A Top Achiever for 5 years. I am also a member of the Blue Mountain Region SCCA and compete in Time Trials on Toyo and Hankook tires for the past 10 years. I have attended Skip Barber schools and manufactures' "Ride & Drives" and attended "Wide Open Offroad" for 3 days in Mexico."

Rally New York, Ltd. is headquartered in Forestburgh, New York located ninety miles northwest of New York City in spectacular southern Catskill Mountains of Sullivan County. It is dedicated to furthering the sport of stage rallying in the United States.

Rally New York, Ltd. is the organizer and promoter of events in the United States Rally Championship (www.usrallychampionship.com) and in the New York Rally Championship (www.RallyNewYork.com). Since the 2004 season, Rally New York events have been the only rallies in the United States that have consistently allowed full reconnaissance of the rally route by competitors before the event as well as pace notes. Rally New York USA in April 2006 was the first ever all-tarmac National Championship rally in the United States. All Rally New York events are conducted according to the international rally regulations.

The upcoming New York Winter Rally on January 23 – 24, 2010 is the first National Championship rally in North America in decades that allows studded snow and ice tires.